



How the HTA's preferred pr partner can help your business grow



We are delighted to announce that Paskett PR is now the HTA's preferred partner for public relations!

The Paskett PR team are specialists in gardening and lifestyle pr, and we pride ourselves on being one of the “go to” pr agencies in the industry. Our clients span the whole sector – from sheds to outdoor living, to hand tools, power tools and pest control, we’ve got it covered! We also have vast experience in the retail sector.

From Acorn to Oak

We are offering pr packages that are exclusively available to HTA members. The Acorn package costs just £200 per month for which we will work with you to produce six press releases and assist you with one promotion. The Oak package costs £350 and you will receive 10 press releases and two campaigns.

For both packages we will work with you to establish your key messages, and draft all material with your full approval. We will then contact all your local media and influences to tell them your news.

We are also offering discounts on social media packages.

If you would like to discuss these packages, please get in touch!

hollydaulby@paskett.co.uk
01332 258335



FROM ACORN TO OAK

Public relations and social media are key to driving sales and footfall.

Paskett PR, the UK's leading gardening and lifestyle agency, has partnered with the Horticultural Trades Association to offer discounted pr packages to help HTA members grow their businesses.

As a HTA member, you can now benefit from pr and social media packages that are tailored to suit your business and target audiences.

Two packages are available, the **Acorn** and the **Oak**, with prices starting at just **£200 per month**.

To find out more about these packages, and to discuss what we can do for you and your business, please get in touch.

WWW.PASKETTPR.CO.UK
HELLO@PASKETT.CO.UK 01332 258335 @PASKETTPR

